

CHRONOLOGY OF EVENTS IN CANADIAN COMMUNICATION AND MEDIA STUDY

It is instructive to review developments in this field over the past years.

1. Formation of the Canadian Radio League by Graham Spry and Alan Plaunt, December 8, 1930.
2. Publication by Carlton McNaught of the first Canadian book with a social-scientific orientation in this field, Canada Gets The News, Ryerson Press, Toronto, 1940.
3. Attention turned to Communication by Harold Innis in the last ten years of his life. Publications: The Newspaper in Economic Development, 1942. The Press, a Neglected Factor in the Economic History of the Twentieth Century, 1949; Empire and Communication 1941. The Changing Concepts of Time. All from University of Toronto Press.
4. Short-lived "Newsmen and Writers' Committee to Combat Discrimination" established in 1946. (Members included Andrew Allan, R.A. Farquharson, Dan MacArthur, Hugh MacLennan, Len Peterson). Publication of a small booklet, "I Didn't Know It Was Loaded!" re thoughtless reporting, especially on race.
5. Creation of academic courses in various aspects of communications and mass media, throughout the late 40's, 50's and 60's; Carleton University, University of Western Ontario, York University, University of Ottawa, University of Saint Paul, Loyola, Sir George Williams, Universite de Montreal, McGill University, Universite de Laval, Simon Fraser University, University of Windsor, and several community colleges. Publication by Wilfred Kesterton, Carleton, of a History of Canadian Journalism.
6. Creation of the "McLuhan-Carpenter" group at the University of Toronto in the early 50's. Publication of Explorations, a journal on communications from 1953 to 1959, financed by the Ford Foundation, continuance later in "Varsity Graduate" magazine as a section. McLuhan seminar established in these years, leading to the founding of the University of Toronto's Institute of Culture and Technology under direction of Prof. McLuhan. McLuhan's Mechanical Bride published in 1951, Gutenberg Galaxy, 1962, Understanding Media, 1964, and several books since then.
7. Formation of The Canadian Institute of Communications with J.W. Mole as Director, and publication of its journal in French and English, 1960-62, Ottawa.
8. Special Senate Committee on Mass Media, Ottawa. Research, public sessions, Briefs, 1969-70, three-volume report. Chairman: Senator Keith Davey.
9. Publication of Content, a national monthly by Dick MacDonald, Montreal, with critical article on journalism and mass media generally, 1971. Convening of Media 71, Media 72, Media 73, Media 74 and Media 75 conferences in Ottawa, Moncton, Winnipeg and Toronto, in conjunction with Content.
10. Formation of Quebec, Ontario and Alberta Press Councils 1972, 1973.
11. Publication of Media Probe magazine in March, 1974, Toronto, as a critical review of communication and mass media. Earle Beattie, editor.

12. Sale of Content magazine to Barrie Zwicker, Toronto, with change of format, 1975.
13. Formation of Canadian Communication Research Centre (UNESCO), Ottawa, with publication of a Bulletin, 1975.
14. Various meetings, sometimes accompanied by publications, by UNESCO in Canada, Radio-Television News Directors Association (Canada), Canadian Institute of Int. Affairs, Canadian Institute of Public Affairs, government commissions and committees, the Federal Department of Communications, Canada Council, the CBC, National Film Board, Ontario Educational Communications Authority, Communication Departments in Quebec, Manitoba, Saskatchewan and Alberta, Telesat Canada (publication Dateline Canada), Canadian-American Seminar (Windsor meeting), 1977.
15. Publication of various books and Readers, e.g. Mass Media in Canada (1962), Media Mosaic (1971) The Media Game (1972) and others by Austin Repath, Donald Gordon, Dennis Duffy, Mark Slade, Donald Theall, Patrick Watson, Frank Peers, Austin Weir, Ben Singer, Stuart Adam, not to mention articles and bibliographies in books and magazines such as those by Neil Compton, A.H. Raskin, Thelma MacCormack, Bob Fulford, Anthony Westell, Fred Fletcher, Bruce Hutchison, C.E. Wilson, Ken Bambrick, the late Ted Schrader, Walter Pitman, Pierre Berton, Cy Gonick, Bruce Kidd, Joseph Scanlon, Norman Smith, Harry Boyle, Dorothy Todd Henault, Donald Silver Cameron, Fred Elkin, Arthur Siegel, Claudio Duran, Dick Lunn, June Callwood, Harry Crowe, Rick Butler, Arnold Rockman, James Eayrs, Eugene Hallman, George Martell, John R. Seeley, Arnold Edinborough, Wilfred Kesterton, Bob Chodos, Arnold Amber, Northrop Frye, Daniel Drache, D.C. Williams, J. Tyrwhitt, E.S. Carpenter, Bob Farquharson, D. Suzuki, Quentin Fiore, Jonathan Miller, Wilfred Eggleston, Georgina Kendell, Margaret (Ma) Murray, Barbara Frum, Borden Spears, Walter Gordon, Harry Bruce, Doris Stapleton, etc.
16. Publication of Research Report periodically by University of Western Ontario, School of Journalism, 1975,
17. Formation of the Ontario Royal Commission on Violence in the Communications Industry under Judy LaMarsh, 1975. Publication of 7-volume Report in 1977. CRTC Symposium on Violence, 1976.
18. Annual Meeting of Canadian Broadcasting League in Halifax, 1976, Publication of The Crisis in Canadian Broadcasting.
19. Publication of Who Calls The Tune? - Using The Media To Promote Social Change In Canada by Henry Chapin and Alison Stirling, 1977.
20. Publication of Carleton Journalism Review, edited by A. Westell, Spring 1977. Carleton University, School of Journalism.
21. Formation of AEJ-Canada at Madison, Wisconsin and Windsor, 1977.
22. Publication of Canadian Journal of Communication, successor to Media Probe Fall, 1977, for research, analysis and comment on communication and media.